

MICHAEL SMITH

Anywhere, USA 12345 ♦ 555-555-5555 ♦ email@email.com
http://www.linkedin.com/clientname

ENVIRONMENTAL EXECUTIVE

Visionary Organizational Leader ... Public Policy Specialist ... Environmental Protection Steward

✧ Industry Recognition ✧

50 Most Influential Environmentalists in America – *Environmentalist Magazine*
Top 100 Environmentalists Positively Impacting Our World – *Green Lifestyle Magazine*

Conceive proactive public policies and a compelling business vision that supports environmental preservation goals. Cultivate advantageous coalitions and partnerships to advance organizational policymaking objectives. Leverage broad business management skills to strategically allocate human and financial resources and drive fundraising for key environmental initiatives.

Unique promise of value includes ...

- ❖ **Shepherding nationwide environmental protection programs:** Launched the Environmental Action Mission—a 5-year, \$2M initiative sponsored by the American Environmentalist Society to combat today's most pressing environmental issues by lobbying for more stringent regulations; currently pursuing funding to support program extension.
- ❖ **Raising funds to support organizational goals:** Orchestrated local and national fundraising efforts for the American Environmentalist Society to solicit and secure millions of dollars in combined donations from the government, individuals, groups, and foundations.
- ❖ **Cultivating strategic political, nonprofit, and business relationships:** Engaged with Congress and White House officials, nonprofit organization leaders, and business executives to explain and secure support for the American Environmentalist Society's research and policies.
- ❖ **Leading organizational transformation:** Revamped the American Environmentalist Society's image and performance by developing a comprehensive external communications plan to publicize organizational achievements, establishing a culture of mutual trust among internal team members, and reengineering policy development processes.

Executive Talents

Environmental Protection & Conservation
Organizational & Program Leadership
Multimillion-dollar Budgeting
Public Policy & Legislation
Social Media Outreach
Partnership Building
Public Relations
Fundraising

RECENT CAREER PROGRESSION

American Environmentalist Society, Anywhere, USA 2007 to Present
Executive Director for Public Policy and Director of the Public Outreach Office

North American Environmentalist Coalition, Anywhere, USA 2000 to 2007
Deputy Executive Director and National Grassroots Director (2001 to 2007)
Director of Congressional Affairs (2000 to 2001)

PERFORMANCE HIGHLIGHTS

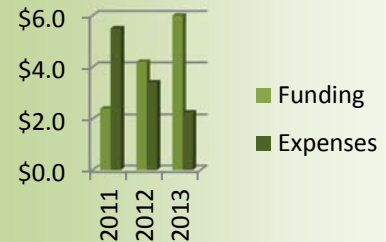
Leadership and Communication

- ❖ **Drove public policy for the US environmental protection movement,** leading 100+ American Environmentalist Society staff engaged in fundraising, research, policymaking, and Environmental Protection Agency (EPA) relationship management.
- ❖ **Testified before committees of the US Senate and House of Representatives** on issues ranging from climate change and water pollution to lobbying reform and environmental engineering regulations.
- ❖ **Championed an ecosystems approach to resource management and environmental protection** with consideration for the complex interrelationships of an entire ecosystem in decision making rather than simply responding to specific issues or challenges.

Fundraising

- ❖ **Consistently elevated funding from individuals, groups, and foundations year over year** by spearheading local and national fundraising efforts.
- ❖ **Doubled American Environmentalist Society annual funding from \$3M to \$6M** over a 3-year period (2011 to 2013) while simultaneously decreasing operating expenses 50% by streamlining headcount and eliminating underperforming programs.
- ❖ **Led formation, oversight, fundraising, and field activities** for the National Organization of Environmentalists now comprised of 20 chapters and 2 field offices. Secured up to \$1M in annual funding for the organization.
- ❖ **Conceived of a successful \$500K grant** to assist select high schools across the nation with establishing extracurricular environmental groups and providing the funds for community activities.

Annual Funding and Expenses (*in millions)



Relationship Building

- ❖ **Networked and fostered positive rapport with members of Congress and White House officials**, nonprofit organization leaders, and corporate executives to garner support for environmental protection research, policymaking, and legislation.
- ❖ **Joined forces with likeminded organizations around the world to formulate transformative policies** concerning major environmental issues such as climate change, ecosystem preservation, water and air pollution, and sustainable communities.

Social Media Outreach and Media Relations

- ❖ **Achieved significant international media coverage to discuss today's most pressing environmental issues**, making appearances on national network television and radio programs along with contributing to an ongoing column in *Global Online News Source*.
- ❖ **Acknowledged international leader in environmental social media outreach**, earning recognition as one of the "Top 5 Environmental 'Twitterers' Worldwide" by DEF Organization and a "Top 10 Environmental Influencer in Social Media" by the National Environmental Outreach Program.

CURRENT COMMITTEES AND TASK FORCES

Steering Committee Member and Co-chair: Play an influential role on Green Life Organization's Steering Committee, providing high-level guidance on international environmental issues.

Delegate: Appointed to the US Presidential Delegation accompanying the President to worldwide Green Peace events.

Vice President and Board Member: Participate on the Board of the Environmental Community Service Association of North America.

Board Member: Represent North America at the World Congress of Environmental Protection and Conservation.

EARLIER CAREER

Environmental Attorney, ABC Law Firm LLP

Environmental Specialist Level II, State Department of Environmental Protection

EDUCATION

JURIS DOCTOR; MASTER OF ARTS, ENVIRONMENTAL SCIENCE
BACHELOR OF ARTS, ENVIRONMENTAL SCIENCE (MAGNA CUM LAUDE)
University of USA